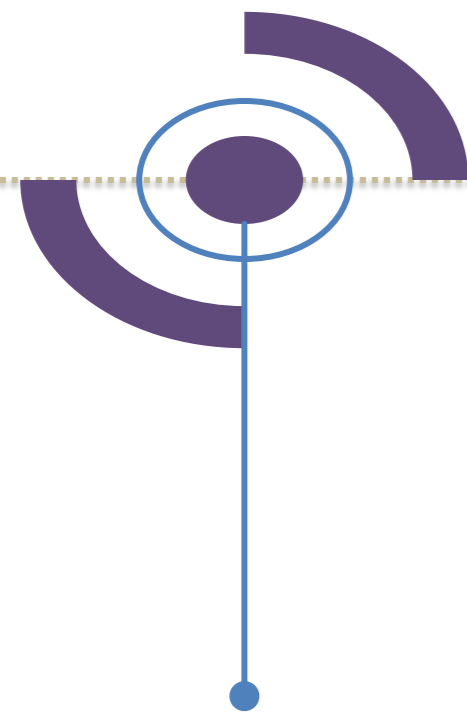**We build VALUE for your business**
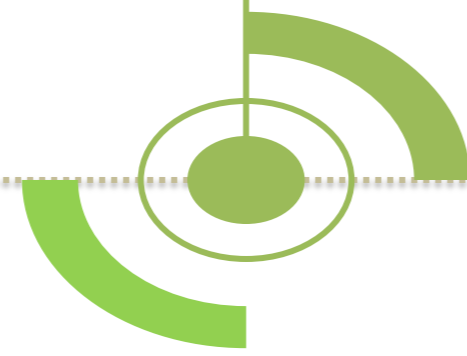
Orders 360

Telephoenic History

STC

Telephoenic started its operations with the biggest operator in the middle east , worked as sales activation Arm.- Bio-Metrics Sim registration
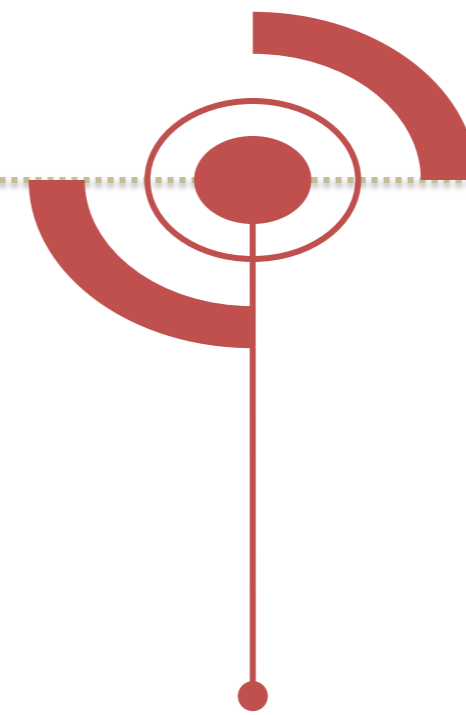
2014

Zain Iraq

Another international experience with Zain Iraq with major implantation covering all Iraq with our VD , major integration with multi devices.

2017/2018

Umniah

Umniah got onboard to use our Virtual Dealer solution , where we Automated their relationship with their merchants

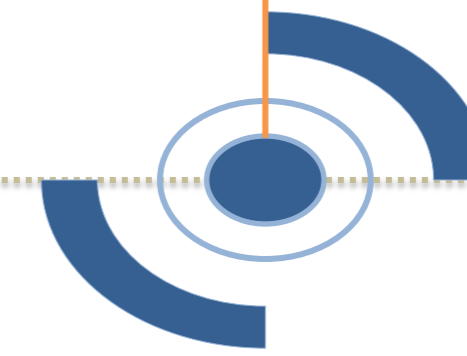## Orders 360

Expanding to other industry verticals and own the product and offer it as SaaS Solution / Cloud Based
Pharmaceutical, Consumer Electronics and FMCG ,

2013

2016

Retail Distribution Challenges

Market
- Insufficient market feedback
- Merchant Lack of Loyalty
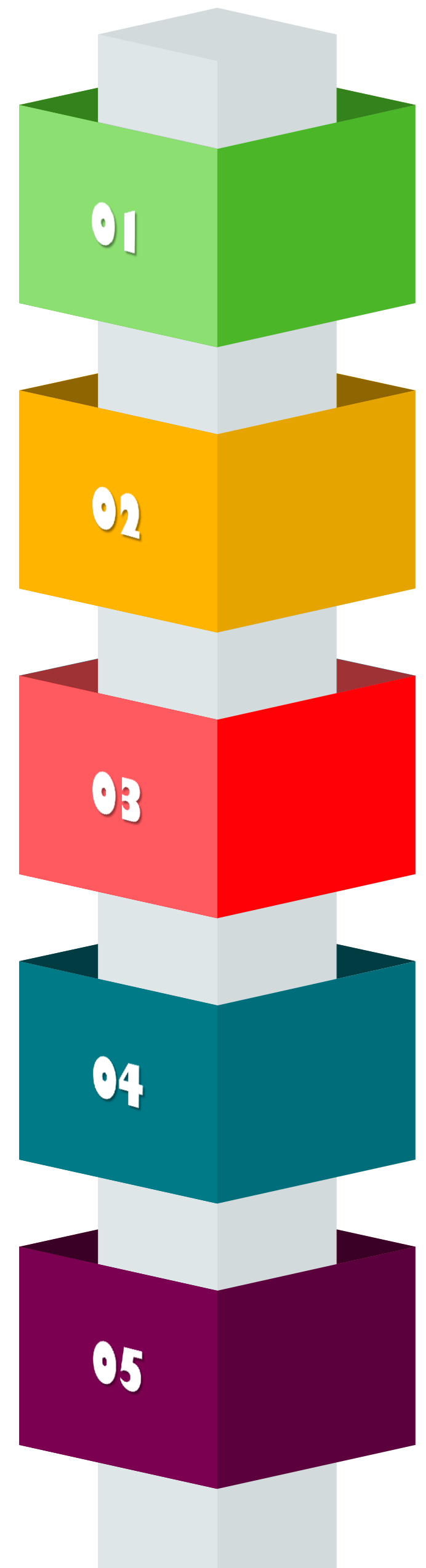- Slow time to market – New Product and Promotion

People
- Sales force limited knowledge
- High logistic cost
- Manual work / human error

Product
- Insufficient product listing
- Lack of awareness product and promotion
- No Real segmentation

Orders 360 Value Proposition

01

Order Management

- Accurate Order Processing
- Scalable Multi Tenant SaaS
- flexible rule configuration

02

Loyalty Program

- Dynamic DIY loyalty scheme
- Reward program

03

Survey Engine

- Survey Management
- Tailored Bundling and promotions
- Case Ticket Management

04

Inventory Visibility

- Real time inventory
- Dynamics Stock allocation
- Low stock alerts

05

Powerful Analytics

- Power BI
- Personalization
- Machine Learning

Order Now

| Products | Promotions | Combo |

Products Only Search

KITKAT 4 Finger Milk Chocolate 45G — TOTAL PRICE 18 SAR — 3 SAR 20 Pts — Expiry date: 1/23/2020 — 6 — Promotions — ADD TO CART

KITKAT Pop CHCO Bites 140G — TOTAL PRICE 60 SAR — 10 SAR 120 Pts — Expiry date: 1/23/2020 — 6 — Promotions — ADD TO CART

KITKAT Chunky Chocolate 46G — TOTAL PRICE 30 SAR — 5 SAR 120 Pts — Expiry date: 1/23/2020 — 6 — Promotions — ADD TO CART

Orders 360 Benefits

DRIVE GROWTH

- Save logistic & Sales cost
- Product complete listing
- Save time
- Streamline workflows
- Animate slow moving items
- Complete market visibility

PERFORM AT SCALE

- Plane orders and inventory management
- Managing a growing catalog
- handle high volume sales
- Market reach and new networks

DELIGHT CUSTOMER

- Loyalty programs
- Instant Services
- Merchant voice / ticketing
- Info tool drive more knowledge
- Personalized promotions & bundles
- Ordering history and awareness

Orders 360 features

01 Catalogue management
- Complete product listing
- Prioritization upon strategy
- Product description & details

02 Loyalty program
- Define loyalty points " Dynamic"
- Define rewards criteria
- Dynamic redemption (on certain product & on market place)

03 Merchants Management
- Sign on and list Merchants
- Merchants classification
- Geography Management

04 Product Management
- Product price, categorization , currency, Barcode , item code , VAT
- Promotions & Discounts
- Bundling capabilities

05 Survey Management
- Survey per region or POS type / group
- Survey multi answer , single answers and free text
- Survey results reporting and analytics

06 Reporting and Dashboard
- Instant reporting
- Customized Dashboard and reporting
- Insight and analytics

Orders 360- Expansion Plan

Regional / Global

Expand into new markets through out partnerships and alliances

Regional Partnership

Create strong Sales and Marketing partnership that handle accounts selling , management and after sales.

Technology roadmap

Complete technology roadmap that is set from day one to be a head of competition

Monetization models

Create new monetization model on top of the core system ; advertising , research third parties, data monetization , lead generation ..etc
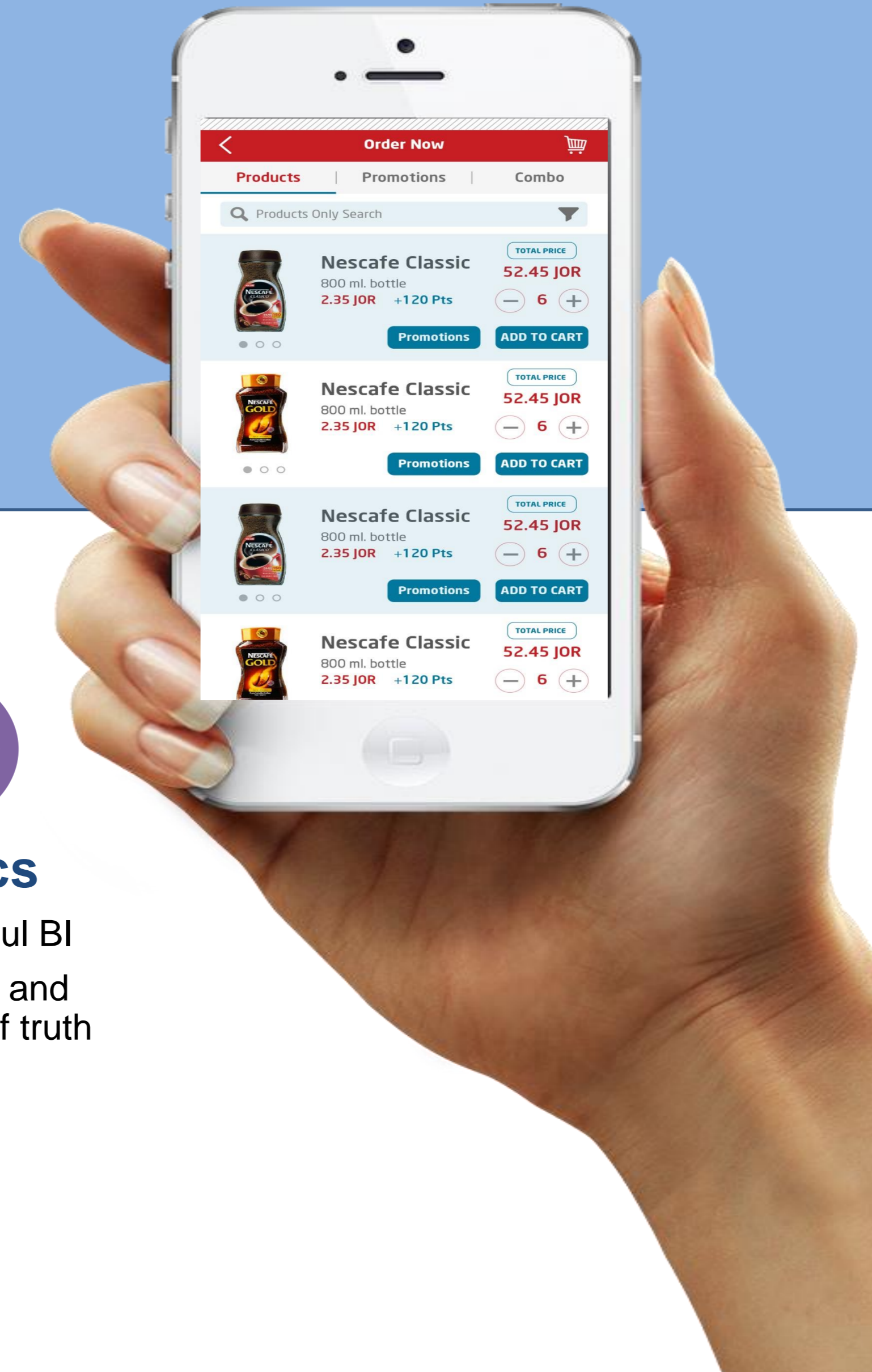
A head of Competition

SaaS Model , Cloud Based , Competitive pricing , local presence and vertical experience .

Product Strategy

✓ **Focused**　　　✓ **Agile**

✓ **Collaborative**　　✓ **Engaged**

✓ **Global Capabilities**　✓ **Innovative**

Order Now

Products　|　Promotions　|　Combo

🔍 Products Only Search

Nescafe Classic
800 ml. bottle
2.35 JOR　+120 Pts
TOTAL PRICE
52.45 JOR
⊖　6　⊕
Promotions　ADD TO CART

Nescafe Classic
800 ml. bottle
2.35 JOR　+120 Pts
TOTAL PRICE
52.45 JOR
⊖　6　⊕
Promotions　ADD TO CART

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Nescafe Classic
800 ml. bottle
2.35 JOR　+120 Pts
TOTAL PRICE
52.45 JOR
⊖　6　⊕

Cloud Based
Secured / Availability
Scalability / efficiency
Automated update

UI/UX
Continuously enhance
UI/UX to meet industry
segment

SaaS
Zero upfront cost ,
Reduced Price ,
Outsources service,
Zero IT infrastructure
and Free Support

Analytics
Built In Powerful BI
tool , real time and
single version of truth

Omar Omoush

Co-founder & _Managing Partner_ : x-CMO Telecom Operator
20 + Years of Experience , Board member
and Co-Founder of multiple IT companies.

www.telephoenic.com
Orders 360 is part of Telephoenic

www.robotack.com
Digital Loyatly and AI ChatBot

www.datahubanalytics.com
DWH, BI and BIG Data , Preditive models
Microsoft & Cloudera Partner.

Saed Kawar

Serial entrepreneur with a diverse portfolio of investments
20+ years experience background in Telecom, ICT, Medical,
insurance and renewable Energy business sectors

www.takarub.com
Content Managment Company

www.solfirst.net
Solar Eneregy company

Qawar Medical Center

The team – 22 Team members

```
                    ┌─────────────────────────┐
                    │   Managing Partner      │
                    │     Omar Omoush         │
                    └─────────────────────────┘
          ┌──────────────────┼──────────────────┐
    ┌───────────┐      ┌───────────┐      ┌───────────┐
    │ Technical │      │ Commercial│      │ HR & Admin│
    └───────────┘      └───────────┘      └───────────┘
     ┌────┴────┐        ┌────┴────┐        ┌────┴────┐
```

| Telecom Vertical | Orders 360 | Presales | Business Development | Finance | Admin |

10
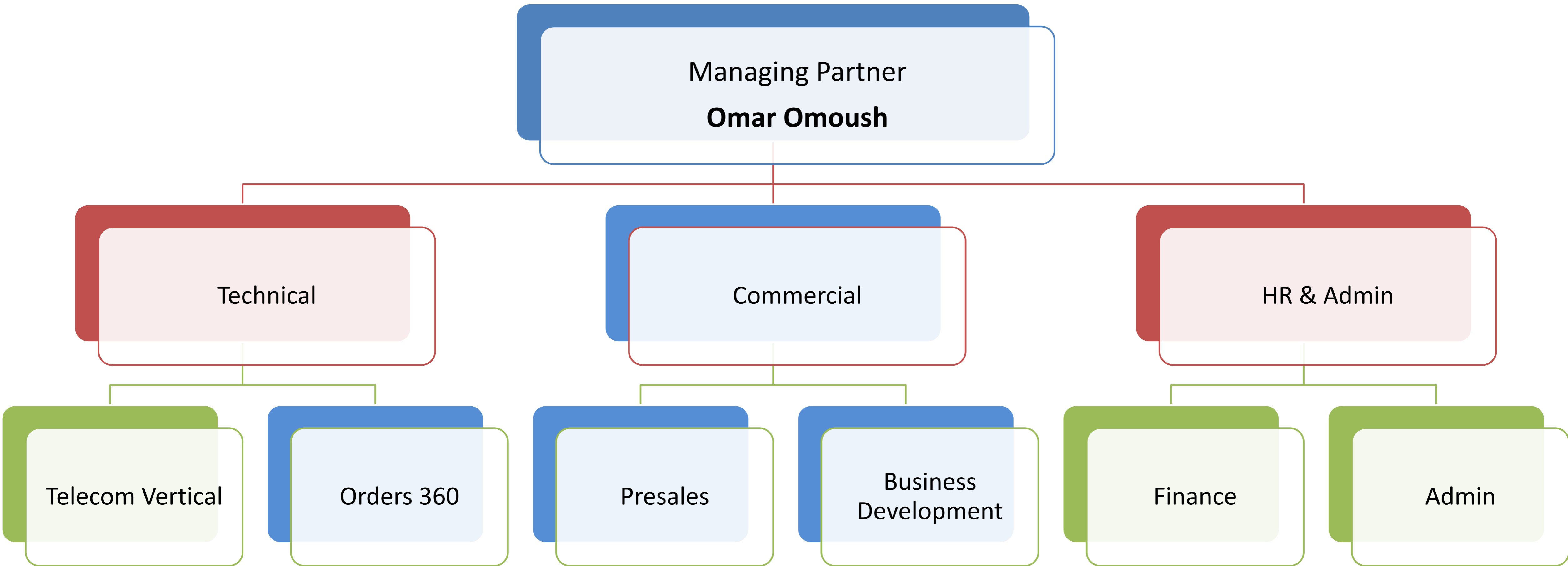
Competition Analysis

	Orders 360	OrderEra	Contalog	OrderDynamics
Order management	✓	✓	✓	✓
Promotions & Bundling	✓	✗	✓	✓
Survey Engine	✓	✗	✗	✗
Loyalty Engine	✓	✗	✗	✗
Inventory Management	✓	✓	✓	✓
Order Tracking	✓	✓	✓	✓
Field Sales Agent	✓	✓	✓	✓
BI / Analytics " Power BI"	✓	✗	✓	✓

Orders 360 – Roadmap

Ordering Management
-Promotion & Bundling
-Inventory Management
-Order Tracking
-Survey Management
-Loyalty Management
Customer Care
-Reporting & Dashboard

Integration

-Cash Register
-Internal Systems ;ERP,
CRM, Salesforce ,Tracking
,payment
-E -Invoicing
- New Ordering Features

AI, Machine learning
- Personalization
- AI Product Placement
- suggested Purchases
-Dynamic order simulator
- AI Customer service (
ChatBot)

BIG DATA
-Predictive model
-Data Monetization
 -Partnerships

Global Ready
-Block Chain.
-international Tax and
payment
-Global Pricing
-Multi culture / language

01
02
03
04
05

STEP 1
STEP 2
STEP 3
STEP 4
STEP 5

Partnership

New Chapter to begin

Omar Omoush
Managing Partner
Mobile : 00962788002200
E-mail : o.omoush@Telephoenic.com